



CLASSIK HOTEL COLLECTION

SUSTAINABILITY REPORT 2025

ABOUT CLASSIK® HOTEL COLLECTION

Classik Hotel Collection GmbH is a select, privately managed hotel group headquartered in Berlin, comprising five boutique hotels in Berlin, Cologne, Munich and Magdeburg.

The portfolio ranges from an Art Deco gem in the heart of the capital to a stylish guest house in Munich-Riem. The properties are attractively positioned in the hotel market, comparable to the upper three- and four-star segment.

In addition to operating hotels, the company also leases office space at Classik Business Space at Hackescher Markt in Berlin.

One element shared by these unique places is that they have all achieved GreenSign sustainability certification. GreenSign is Germany's leading system, is recognised internationally and complies with GSTC standards.

Classik® Hotel Collection – “Individual. Innovative. Sustainable.”

SUSTAINABILITY AS A PRINCIPLE

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The Classik Hotel Collection views sustainability as a holistic concept.

This involves considering environmental, social and economic aspects and connecting them with one another. Long-term action should meet the needs of today's generations without restricting the opportunities available to future generations.

In 2020, the management of the Classik Hotel Collection selected GreenSign Institut GmbH as its partner and had all hotels, as well as Classik Business Space in Berlin (full-service offices), audited and certified for sustainability.

Alongside the implementation and continuation of several sustainability projects, one hotel successfully completed recertification in 2025:

Classik Hotel Magdeburg was recertified by GreenSign on 5 May 2025.
The overall rating was a satisfactory 69%.

All other locations naturally remain GreenSign-certified as well:

- Classik Hotel Alexander Plaza, Berlin – overall rating 70%
- Hotel Hackescher Markt, Berlin – overall rating 68%
- Classik Hotel Antonius, Cologne – overall rating 70%
- Classik Hotel Martinshof, Munich – overall rating 65%
- Classik Business Space, Berlin (GreenSign Office) – overall rating 60%



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In line with these sustainability certifications, Classik Hotel Collection defines appropriate responsibilities and processes to manage sustainability effectively and document its activities.

Internal practices and procedures are continuously developed and adapted in response to any legal or societal changes. This has also enabled the company to meet the more extensive GreenSign certification criteria introduced following recognition by the GSTC (Global Sustainable Tourism Council).

The following ten core areas describe Classik Hotel Collection GmbH's approach to implementing corporate sustainability holistically. Particular consideration is also given to the 17 SDGs (Sustainable Development Goals), the global sustainability goals.

1. Management & Communication (SDGs 8 and 17)

Management and communication are central elements of the company's sustainable direction. They represent a system of values and responsible efforts to shape the future through dialogue with employees, customers and suppliers.

Classik Hotel Collection has developed a comprehensive mission statement that communicates the company's philosophy transparently to guests, suppliers and partners and supports communication of its sustainability ambitions.

Detailed sustainability programmes are used to document, evaluate and monitor the measures to be fulfilled by each hotel. These measures include continued awareness-raising and training for all employees.

The existing extensive intranet was replaced by Guru at the beginning of 2025.

Guru is AI-supported knowledge-management software, or a corporate wiki. Company knowledge and training content are collected and verified centrally and made available to employees on desktop computers or via a mobile app.

2. Environment – Energy (SDGs 7, 9 and 13)

To reduce annual energy consumption, all relevant energy use at the hotels is monitored regularly and systematically. Energy officers have been appointed for both the company as a whole and the individual locations; they oversee energy performance in the buildings.

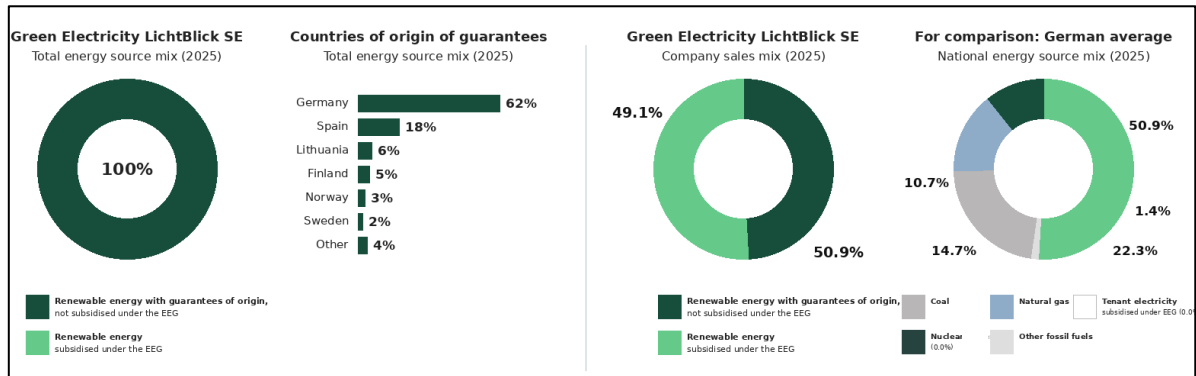
The energy-efficiency measures and renovations implemented in previous years have also improved the carbon footprint. Other noteworthy measures include offering guests the option to forgo stayover housekeeping and using LED lighting and motion detectors in all hotels.

Since 2022, the entire Classik Hotel Collection has sourced 100% of its electricity from renewable electricity from LichtBlick.

Energy consumption (electricity and heating) at the individual Classik Hotel Collection properties in 2025 is shown in Appendix A.

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The composition of the green electricity supplied by LichtBlick SE is shown below.



3. Environment – Water (SDGs 3, 6 and 14)

Water consumption is recorded regularly (monthly) and kept low through controlled flow rates. Faucet aerators are also installed in all properties to reduce water use. Cleaning standards have been introduced, and biodegradable cleaning products are used throughout. Guests are clearly informed that they can opt out of stayover housekeeping.

All water installations and systems are regularly maintained to ensure that water and drinking-water quality remain high. At some hotels, heating and air-conditioning systems can be controlled centrally and remotely.

The hotels use sustainably certified cleaning products from Dr. Schnell.

Water consumption at the individual Classik Hotel Collection properties in 2025 is shown in Appendix A.

4. Environment – Waste (SDGs 12 and 13)

Great importance is attached to minimising waste, disposing of it correctly and raising awareness of the issue among all employees.

Waste-separation systems are provided in staff areas, while purchasing decisions already take account of bulk packaging and reusable systems.

The hotels take additional steps to prevent food waste in their kitchens. Priority is given to repurposing food. Alternatively, unused food is served as staff meals.

All hotels also guarantee that their breakfast buffets use neither individual portions nor single-use packaging (zero-waste breakfast).

Paper consumption is kept low through effective digitalisation, for example through a fully electronic accounting system (Bomito) and digital guest directories. Any other paper used is recycled, and room key cards are made of wood.

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5. Biodiversity & Cultural Heritage (SDGs 11 and 14)

Biodiversity and the health of vital ecosystems are essential components of sustainable hotel operations. The hotels take responsibility for the surrounding flora and fauna and contribute to their protection and growth.

All hotels use insect-friendly outdoor lighting and refrain from playing outdoor music or creating similar potential disturbances.

Bee hotels have been installed on the roof of Hotel Alexander Plaza Berlin, allowing the hotel to source some of its own honey. Classik Hotel Magdeburg has installed nesting boxes and insect hotels and created additional strips of wildflowers.

Wherever possible, habitats for native plants are provided around the hotels.

Local businesses are supported through the purchase of regionally produced goods, including juice, beer, honey and baked products.

6. Procurement (SDGs 9, 12 and 17)

Procurement is a central management function and an indicator of sustainable business practices. Regional, seasonal, organic and fairly traded products are highly valued within the Classik Hotel Collection and throughout the hotel procurement value chain.

A strong emphasis is placed on local sourcing: more than 90% of food and beverage purchases and 30–60% of other consumables are obtained from suppliers within 100 kilometres of the hotels. The proportion of organic products purchased is to be increased gradually.

Product seasonality is naturally taken into account when purchasing.

Vegan food and beverages are available, and convenience food is avoided as far as possible.

The personal-care and cosmetic products used in the hotels are vegan and produced without animal testing. Refillable dispenser bottles are standard throughout the company.

7. Regionality & Mobility (SDGs 11 and 15)

Local sourcing makes a decisive contribution to corporate identity, while mobility requires comprehensive approaches to transport planning.

All hotels cooperate with their local destination management organisations. Guests are informed about regional initiatives and the origins of products.

At every location, guests can rent bicycles through a partner or purchase public-transport tickets.

At the city-centre hotels, almost all employees travel to work by public transport, on foot or by bicycle.

Classik Hotel Magdeburg places particular emphasis on accessibility for people with reduced mobility (confirmed by the “Tourism for All” certificate).

8. Quality Management & Sustainable Development (SDGs 1, 12 and 15)

Quality assurance is a core process and an essential element of sustainability for every company. Its continued development secures the future through motivated employees, satisfied guests and trusting cooperation with partners.

To ensure consistently high quality, business processes are documented and supplemented by the AI-supported knowledge-management software Guru.

Many of the hotels' suppliers already operate according to a sustainability concept.

Guest satisfaction surveys are conducted and evaluated on an ongoing basis, and a structured complaints-management process is maintained.

Annual employee surveys and regular feedback meetings are standard practice. Employees receive regular training, particularly in sustainability, and are encouraged to suggest improvements to day-to-day hotel operations.

Sustainability is generally regarded as a process of continuous improvement.

9. Social Responsibility (SDGs 3, 4, 5 and 8)

Community engagement is a mainstay of sustainable development. It represents a sense of responsibility and the motivation to create a viable future through the combined pursuit of environmental, social and economic responsibility.

Every year, Classik Hotel Collection GmbH supports the charitable Jona Foundation in Berlin (Jona's Haus) through financial donations and project days. The foundation runs a recreational facility for children and young people in a socially disadvantaged area of Berlin-Spandau.

The individual hotels also help strengthen their local communities by donating items such as bed linen and crockery to people in need.

Thanks to a wide range of employee advantages (extensive employer benefits are referred to as "Job Diamonds"), the Classik Hotel Collection is regarded as an attractive employer in the hospitality industry. A variety of workplace health-management programmes have also been established.

Regular training and other professional-development measures are offered, and comprehensive workplace risk assessments are in place.

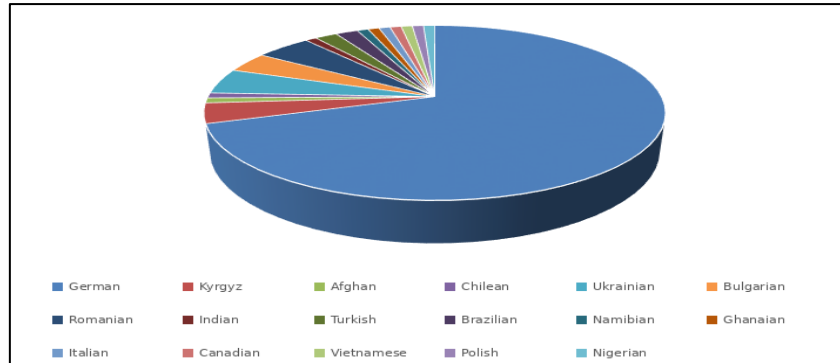
Classik Hotel Collection is committed to equal opportunities and integration, including by employing trainees from Kyrgyzstan at its Berlin hotels.

Flat hierarchies and respectful interaction at all levels help keep employee turnover low (see the 2025 chart).



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Employees from 17 countries are impressive evidence of the team's diversity and international character (total team size: approximately 110 people).



10. Economic Responsibility (SDGs 1, 10 and 12)

The economic stability of companies safeguards both qualitative and quantitative growth. Regular collection of relevant financial data within the Classik Hotel Collection and the existence of an investment plan demonstrate the hotels' financial viability, safeguard jobs and enable long-term success. The company again made a profit in 2025, which cannot be taken for granted in the hotel industry.

The investment plan provides for continuous qualitative improvements that take account of the economic, environmental and social aspects of sustainability.

6

Employees are kept regularly and transparently informed about economic developments at the Classik Hotel Collection. The success of the company and its individual hotels contributes to local value creation.

Once again, 2025 demonstrated that:

The Classik® Hotel Collection stands for an effective sustainability concept.

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Appendix A: Energy and Water Consumption by Location (2025 vs. 2024)

1) Classik Hotel Alexander Plaza, Berlin



2) Hotel Hackescher Markt, Berlin

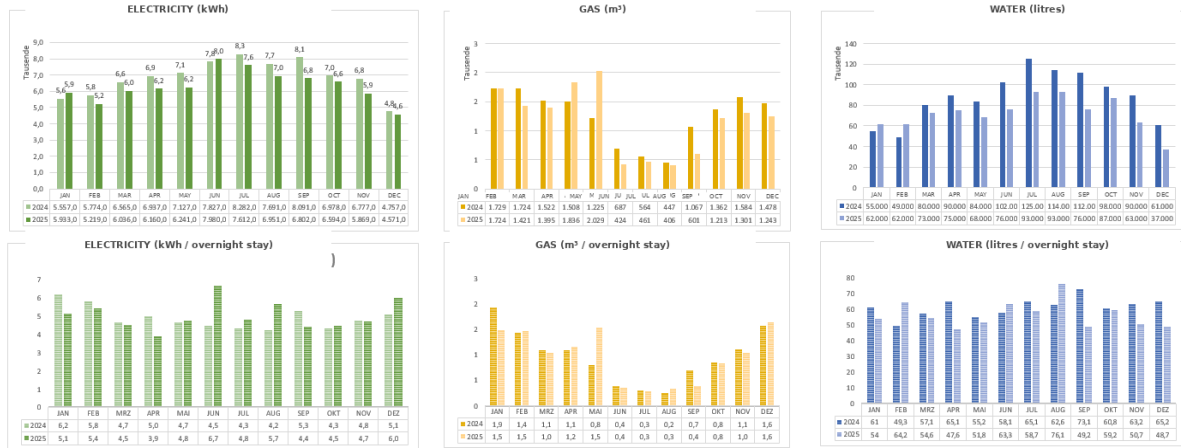


3) Classik Hotel Antonius, Cologne

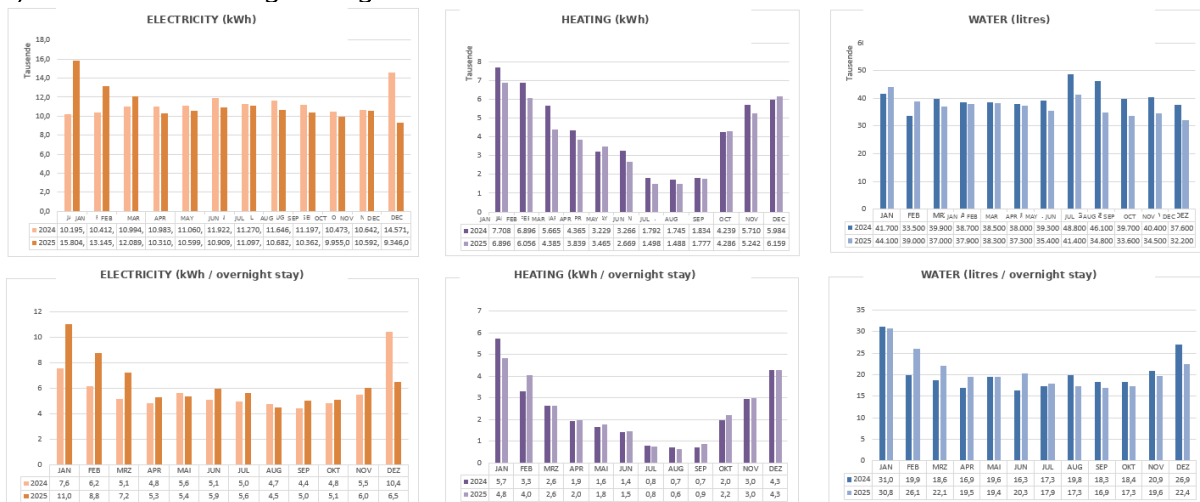


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4) Classik Hotel Martinshof, Munich



5) Classik Hotel Magdeburg



Appendix B: The 17 SDGs (Sustainable Development Goals)

SUSTAINABLE DEVELOPMENT GOALS

